

XAEVORA

YOUR DEDICATED TECHNOLOGY DELIVERY PARTNER

"You sell. We build. You own the client relationship."

We help digital, marketing, branding, and creative agencies deliver custom web applications, AI automation, and bespoke software without the risk and overhead of hiring in-house engineering squads.

THE BOTTLENECK

The technical dilemma every growing agency *encounters*.

Clients are asking for complex software. Agencies are trapped between 3 painful alternatives.

CHALLENGE 01

Client Needs Are Becoming Technical

Clients no longer just want simple websites or ad campaigns. They demand customer portals, AI agents, CRM integrations, and SaaS MVPs. Saying "we don't do that" walks away from \$20k–\$80k+ deals.

Result: Forfeiting high-margin pipeline to competitors.

CHALLENGE 02

In-House Devs Are Too Risky & Costly

Hiring senior US/UK/AU full-stack engineers costs \$130k–\$180k+ on fixed payroll. When client project volume fluctuates, bench time burns away agency net profitability.

Result: Permanent payroll overhead on variable agency revenue.

CHALLENGE 03

Cheap Freelancers Damage Reputation

Random Upwork contractors and offshore dev shops frequently fail on communication, security, and code quality. Account directors spend all day babysitting bugs rather than growing clients.

Result: Missed deadlines and damaged client trust.

THE ARCHITECTURE

A clean division of focus that *maximizes margins*.

You maintain 100% commercial control. We provide the dedicated engineering horsepower.

Your Agency Focus

CLIENT OWNERSHIP

- **Client Relationship & Trust:** You lead the strategy, branding, and account relationship.
- **Creative & Design Direction:** You produce or approve the visual assets and user journeys.
- **Direct Client Invoicing:** You bill the client at your agency's standard retail rates.
- **All Strategic Credit:** Your clients believe your agency has an elite internal engineering team.

Xaevora Focus

ENGINEERING ENGINE

- **Technical Architecture & Scoping:** Writing the technical SOW, system schemas, and API contracts.
- **Full-Stack Software Build:** React, Next.js, Node.js, databases, and AI agent orchestration.
- **Automated Testing & QA:** Rigorous cross-browser verification before staging handoff.
- **100% White-Label Commitment:** Mutual NDA, strict non-circumvention, and zero client contact.

DELIVERABLES

High-value technical engagements you can sell *tomorrow*.

Expand your agency's service catalogue without learning new engineering frameworks.

1. Custom Web Apps & SaaS MVPs

Customer portals, billing dashboards, and internal business platforms engineered for sub-second performance.

2. AI Agents & RAG Workflows

Custom knowledge retrieval bots, automated document parsing (OCR), and multi-step LLM reasoning systems.

3. API & Enterprise Systems Sync

Two-way integrations between HubSpot, Salesforce, Stripe, ERPs, and custom databases with Redis queues.

4. Bespoke Internal Tools (CRM/HR)

Custom management software built on PostgreSQL or MongoDB when off-the-shelf software fails.

5. Headless Web Platforms

Blazing fast Next.js architectures with 99+ Lighthouse performance and flawless responsive layouts.

6. Ongoing Tech Retainers

Security audits, 99.9% uptime monitoring, CI/CD pipeline management, and feature sprint retainers.

VERIFIED TECHNOLOGIES

An honest, battle-tested modern *engineering stack*.

We do not claim obsolete frameworks or invent capabilities. Every stack is strictly verified.

FRONTEND & UI

Frontend Architecture

- React 19 & Next.js 16 (App Router)
- Strict TypeScript (Zero 'any' leaks)
- Tailwind CSS & Clean Component Design
- State Management: Redux Toolkit & Context
- Lighthouse 98+ Performance Optimization

BACKEND & DATA

Backend & Databases

- Node.js & Express RESTful APIs
- PostgreSQL, MySQL & MongoDB
- Redis & Upstash In-Memory Queues
- Zod Schema Validation on all endpoints
- JWT Authentication & Secure RBAC

APPLIED AI & CLOUD

AI & Infrastructure

- Claude, OpenAI & Gemini LLM Orchestration
- Qdrant Vector Database for RAG Pipelines
- Document OCR & Unstructured Data Ingestion
- Docker Containerization & AWS ECS
- Vercel Edge Deployment & Cloudinary CDN

PARTNERSHIP OPTIONS

Three flexible ways to structure *our economics*.

Choose the engagement model that best matches your client relationship and internal bandwidth.

MODEL 01 • MOST POPULAR**White-Label Delivery**

We operate 100% behind the scenes. You bill the client retail; we invoice you fixed wholesale per milestone.

Agency Gross Margin:

30% – 45%+ Margin

MODEL 02 • ENTERPRISE**Co-Selling & Tech Lead**

We join your sales meetings as your specialist Engineering Director to scope, diagram, and help close complex deals.

Agency Revenue Share:

15% – 25% Closed Split

MODEL 03 • HANDS-OFF**Strategic Referral**

Simply introduce a qualified client who needs custom engineering. We handle end-to-end sales, contract, and delivery.

Agency Recurring Fee:

10% – 15% Ongoing

REAL TECHNICAL PROOF

Real architectures engineered to solve *hard problems*.

Zero fabricated logos. Genuine code, schema design, and operational metrics.

AI & RAG ARCHITECTURE

Enterprise Document Retrieval

Sector: Professional Services & Legal

Engineered a custom RAG engine ingesting hundreds of PDF contracts with OCR into Qdrant Vector DB. Verbatim footnote citations and React chat UI.

Outcome: Search time dropped from 30m to 8s

OPERATIONS & LOGISTICS

Operations Dashboard & Sync

Sector: E-Commerce Logistics

Unified Shopify, legacy ERP, and regional freight APIs. Real-time background webhook processing via Redis queues and PostgreSQL.

Outcome: 10,000+ weekly webhooks; zero drops

HEADLESS WEB APP

High-Performance Web Platform

Sector: B2B Technology Consultancy

Migrated bloated legacy WordPress site into sub-second Next.js architecture with zero image overhead and dynamic JSON-LD schema generation.

Outcome: Load time reduced from 5.2s to 0.7s

ENGINEERING RIGOR

Quality assurance protocols that protect *your agency brand*.

We hold code to strict enterprise standards so you never feel embarrassed in front of clients.

CODE HYGIENE

Strict Static Typing & Linting

- 100% strict TypeScript with zero 'any' escapes
- Automated ESLint and formatting pipelines
- Zod schema validation across all inputs
- Clean modular component separation

TESTING & SECURITY

Security & CI/CD Pipelines

- Automated endpoint unit & integration tests
- OWASP security standards & SQL injection guard
- Automated staging deployments per pull request
- Cross-browser & mobile responsive testing

COMMERCIAL GUARANTEE

Warranty & 100% IP Transfer

- 30-day post-launch zero-cost bug fix warranty
- 100% IP and source code belongs to your agency
- Detailed documentation and deployment manuals
- Senior English leads on your Slack/timezone

HOW WE WORK

A predictable 4-step delivery workflow with *zero surprises*.

Designed specifically for agency account managers to run smoothly and profitably.

STEP 01

Scoping & Tech Spec

You bring the client requirement or wireframes. We create the technical architecture and database schema.

STEP 02

Wholesale SOW

We provide a fixed milestone cost and timeline. You set your retail markup (typically 30%–45%) and invoice the client.

STEP 03

Sprint Delivery

We build the product in bi-weekly staging sprints. Direct communication via your internal Slack.

STEP 04

Launch & Retainer

Staging approval, production deployment, and 100% IP handoff. Optional monthly recurring maintenance retainer.

LOW-RISK PILOT ENGAGEMENT

Ready to expand your agency's service capabilities *without payroll risk?*

1. 15-Minute Alignment Call

Meet Anand, Founder of Xaevora. Review current client demands, bottlenecks, and mutual partner fit.

Email: partners@xaevora.com

2. Bilateral NDA & Pilot Scope

Sign our standard bilateral NDA and test our code quality, communication, and speed on an upcoming client sprint.

Web: xaevora.com/agency-partners